

## GEAR ITEMS

20 new items have been designed for Marlboro! Jackets, bags, T-shirts, binoculars and more. As always, these items are built for adventure. Increase your sales and profits by placing the new Marlboro Unlimited Gear Catalogs in your store. Encourage your adult smokers to Buy Marlboro, Save the Miles and Get the All-New Gear.



ADVENTURE SEEKER HAT  
\$9.50 \$111.25



ALL-WEATHER ZIPPO LIGHTER  
\$8.95 \$111.25



DIAMOND SLOPE JAK  
\$25 \$111.25



OUTPOST BINOCULARS by Vixen  
\$50 \$111.25



MARLBORO TIMELINE by SWISS ARMY  
\$6.00 \$111.25



MARLBORO 50 JAK  
\$100 \$111.25